

THE SOCIAL SIDE OF CITY LIFE

EDITED BY PENLOPE.

PERSONALS, MEETINGS, CLUB ACTIVITIES, WEDDINGS AND SOCIAL EVENTS.

Mr. and Mrs. J. Taylor, Yukon, are in town, guests at the Macdonald.

Mr. and Mrs. T. S. Gossell, Winnipeg, are in town guests at the Macdonald.

Mrs. J. Lukin has returned to Lettice after a short visit with friends here.

Mr. and Mrs. Walter Giverson have as their guests, Mr. E. D. Giverson, Victoria.

Miss Doris McArthur, Calgary, returns on Friday to Victoria to her school in Toronto.

Mrs. Dickinson, of Victoria, B.C., is the guest of Mrs. Winrose, wife of the Police Magistrate.

Mrs. Hathorne Smith leaves in the motor for Victoria to visit her mother, Mrs. K. Walker Barrett.

Mrs. Hawkins has just returned from a delightful vacation spent in Victoria and is in her studio again.

The Misses Castle, Mr. E. F. Wood, and Mr. T. S. Gossell, are New Yorkers in town guests at the Macdonald.

Mrs. Bethel-Hayden, of Haida, Alberta, is visiting Miss Macdonald, South Hill, to be in town for some time.

Major and Madame Thibodeau have come out to the major to take a course in musketry, Madame Thibodeau to visit her people in Montreal.

The executive of the Edmonton Presbytery held its regular monthly meeting on Tuesday afternoon in First Presbyterian church. The ordinary business routine was transacted.

Mrs. Carstairs, Okanogan, who recently sustained a very painful accident, for a time thought serious, has left the Royal Alexandra hospital and is doing very nicely. Mrs. Carstairs very much appreciated the kindness of friends during her trouble.

Miss H. Hawks, who is writing a series of articles descriptive of Western Canada for the London Daily Express, will be a visitor in Edmonton this weekend. She goes from here to the United States to write upon the American attitude to the Allies.

On the platform of the McArthur station on Tuesday night at Mrs. Paul's lecture there sat with her Miss Jones, the local governor and Mrs. D. C. Smith, and Miss Panton of the Red Cross. Mrs. D. C. Smith and Miss Panton of the Red Cross. Mrs. D. C. Smith and Miss Panton of the Red Cross.

Mrs. J. H. Lyons, Miss Hazel Lyons and Miss Gladys Campbell have left for the coast, directly on their arrival in Seattle Mr. Chesley Lyons, son of Mr. and Mrs. Lyons is to be married to

The Daily Peace

I LOVE NOT PEACE

I love no peace which is not fellowship.

And which includes not mercy. I would have

Higher the taking of the guns across the world.

Such things are better than a Peace that sits

Behind a health in self-complacent mood.

And takes no thought how wind and rain

Are howling out of doors. . . .

What! your peace admits

Of outside anguish while it keeps at home

I loathe to take its name upon my tongue.

The name peace. 'Tis treason, still with doom.

To signed, drawn, and inarticulate wrong.

Elizabeth B. Browning.

Miss Campbell, Miss Hazel Lyons is visiting

Brampton Ladies College in Vancouver.

In connection with the Red Cross

venture this week at the Selkirk theatre

to be a unique musical on Friday

(Thursday). Great care is being taken in

the selection of the program. There is

also to be a sale of home cooking

throughout the program. Mrs. Macdonald

is in charge.

The ten given on Tuesday by the

Ladies of Knox church, at the

Home of Mrs. E. K. McArthur

was a splendid success in every way.

The afternoon brought out a large

number of callers to the house which

was well liked by the ladies who

enjoyed the occasion thoroughly.

In the presence of the small group

who were present, the ladies

were returned to find a sum which

totalled about sixty dollars.

The performance is to be held on

Monday evening, at the Selkirk

theatre. It is a production of the

Red Cross Society.

So successful was the performance

of the "Fugitive in Chains,"

on Monday, by the Girls Dramatic

Association of the Red Cross Society

of the Red Cross Society, that it

has been decided to hold a

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Home Cooking Competition For Housewives of Edmonton

In connection with the demonstration of Edmonton-made goods, under the auspices of the Consumers' League, to be held September 24th to 26th, there is to be a home-cooking competition. This competition is open to all housewives. All entries must be at the place of exhibition, the Empire Auditorium, Second street, by eleven o'clock on the morning of Tuesday, Sept. 24th. On Tuesday afternoon the entries will be judged, and on Wednesday will be taken the proceeds to go to the St. John Ambulance to buy comforts for our soldiers. The judges will be Mrs. Emmott, teacher of Domestic Science in the Edmonton Technical School; Miss Halsk, Supervisor of Public Science in the Edmonton Public Schools; and one other lady yet to be appointed.

The attention of those entering the competition is particularly called to the following:

(a) Each competitor shall choose for herself some distinguishing mark—number, letter, design or fictitious name.

(b) Each competitor shall put her distinguishing mark on the outside of each of the dishes of which she develops she shall place a card bearing her own name and address on the outside of each dish.

(c) Each competitor shall place this envelope with enclosed card in a mailing envelope, and shall mail the same to Mr. P. T. Fisher, Secretary of the Edmonton Board of Trade.

(d) Each competitor shall tag each of her entries with a card bearing the same device as is on the envelope sent to Mr. Fisher.

It is hoped that the number of entries will be large, the competition being the competitors and general public enthusiastic, as all this will tend to make a success of this enterprise, which is much more than a home-cooking competition.

The different entries are as follows:

For best oven bread, made with White Rose Flour—1st prize, 1 cent; White Rose Flour; 2nd prize, 20 cents; White Rose Flour. Donated by Campbell & Ottwell Milling Co.

For best layer cake, made with Victory Flour—1st prize, 1 cent; Victory Flour; 2nd prize, 20 cents; Victory Flour. Donated by Victory Milling Co.

For best two-layer bread, made with Capital Flour—1st prize, 1 cent; Capital Flour; 2nd prize, 20 cents; Capital Flour. Donated by Alberta Milling Co.

For best apple pie, made with Edmonton mill flour—1st prize, 25 cents; Edmonton mill flour; 2nd prize, 20 cents; Edmonton mill flour. Donated by Edmonton Flour Co.

For best two-layer bread, made with Edmonton mill flour—1st prize, 25 cents; Edmonton mill flour; 2nd prize, 20 cents; Edmonton mill flour. Donated by Edmonton Flour Co.

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For best two-layer bread, made with Edmonton mill flour—1st prize, 25 cents; Edmonton mill flour; 2nd prize, 20 cents; Edmonton mill

!!! BY ALL MEANS COME DOWN THIS MORNING !!!

WE CANNOT ACCEPT
PHONE ORDERS FOR
THESE SPECIALS

ATLANTA HOSIERY SALE

WE CANNOT ACCEPT
PHONE ORDERS FOR
THESE SPECIALS



12,500 PRS WOMENS & CHILDRENS HOSE

WE believe hundreds of Edmonton women have been waiting for this great HOSIERY SALE which has been planned for THURSDAY, FRIDAY and SATURDAY of this week. By actual count there are just 12,500 pairs of women's and children's Fall and Winter hosiery in this event. We are also convinced that there is no other store hereabouts so well prepared to announce a sale of such import as The Hudson's Bay Company. There are a few sound facts that lead us to the belief:

In recent weeks we have received from England, huge shipments of women's Fall hose which we had almost given up hope of ever getting. The orders for these goods were placed as far back as TWO YEARS—just at the outbreak of the present war. Other orders were placed a year and a half ago, others about one year; and a few as recent as six months ago.

During the first year of the war the hosiery situation became most acute, on account of many factories being used for munition purposes, and delivery of hosiery orders were almost out of the question. It was then we placed enormous orders for hosiery, delivery of which in many cases have been made only recently.

DURING the past year another situation has arisen for the hosiery mills to cope with, namely, the great shortage of skilled labor in the manufacture of women's hose. Then again, there has been great scarcity of South American and Australian wools, from which the finer grades of women's hose are made. The raw material has been supplied to a great extent by Canada and Great Britain.

These are but a few of the reasons why it is very difficult to buy anywhere, hosiery of fully dependable qualities and dyes. And, were it not for the fact, as stated before, that the Hudson's Bay Company placed their orders as far back as one and a half and two years, we would not today be able to make announcement of so important a sale of women's and children's fine Fall and Winter hose. It is impossible today to get definite delivery of any of the lines advertised by us during this sale.

WE HAVE MADE SPECIAL ARRANGEMENTS FOR THIS EVENT. Extra sales people; extra display counters; exceptional values; quick service; the sale starts tomorrow.

THURSDAY
FRIDAY
SATURDAY

"Quality First" Groceries

Shirley's Marmalade, 1 lb. tin 25c
Tender Leaf Salmon, 1 lb. tin 25c
Special, 2 for 45c
H.P. Sauce, 12c 25c
The Jelly Foundation, 12c 25c
Special, 2 for 45c
Hays Beans, hand picked, 14 lb. tin 45c
Herrings, Shotters, Haddock, 1 lb. tin 25c
Special, 2 for 45c
H. B. Co's Fruit, 12c 25c
New Walnuts in the shell, 1 lb. tin 25c
Special, 2 for 45c

Fruit Specials

Cash Apples, Yellow Tomatoes, 1 lb. tin 45c
Small Balled Apples, 1 lb. tin 45c
Cranberries, 3 lbs. 45c
Lemonade, per crate 45c
Lemonade, per crate 45c
Hartley Pears for table use, 12c 45c
Ripe Tomatoes, per crate 45c
Green Tomatoes, per crate 45c
Washable Apples, fine quality, each 45c
Pineapples, per dozen 45c
H. B. Co's, 7 lbs. 45c
Spanish Onions, 4 lbs. 45c
Fruit, per crate 45c

Meat Dept.

Morning House, 1 lb. tin 45c
First Quality Beef, 1 lb. tin 45c
Rolled Beef, 1 lb. tin 45c
Small Balled Apples, 1 lb. tin 45c
Pork, 1 lb. tin 45c
Pork, 1 lb. tin 45c
Pork, 1 lb. tin 45c
Pork, 1 lb. tin 45c
Pork, 1 lb. tin 45c
Pork, 1 lb. tin 45c

China, Silverware Glassware

Dinnerware
English Porcelain Dinnerware, fancy floral attractive patterns. Regular \$10.00, special quality. Special value at \$10.45. On sale Thursday, per set \$10.45

Silverware

Dainty Baby Spoon, put in separate boxes. Regular \$1.00, special quality. Special value at .29c. On sale Thursday at 29c

Jarliners

New assortment, fancy Jarliners, 25c, 40c, 50c, \$1.00. On sale Thursday at \$1.00

Cutlery

Knives, Forks and Spoons, Regular \$1.75, special \$1.25 per dozen. Specially priced, per half dozen 75c

Hardware and Kitchenware

Kitchen Items
Regular \$3.00 double steel Range Pan, 12c. Regular \$3.00, special \$2.50. On sale Thursday, per set 59c

Travel Goods

Trunks, Bags and Suit Cases, Regular \$8.00, \$10.00 and \$15.00 values. Special quality. Special value at \$6.95. On sale Thursday at \$6.95

Gurney-Oxford Range

Gurney-Oxford steel range, guaranteed with high warming closet, large oven, splendid baking range, complete with hot water front or reservoir. No better range offered at \$42.00. On sale Thursday, per set \$42.00

THE LILY OF THE NILE

The exquisite wave of this beautiful white fabric, made from the finest Egyptian cotton, is responsible for its flowery name. It is especially woven for use in the finest underwear and is the most beautiful fabric in the world for any dressing whatever. Sold only in boxed lengths of 19 yards, 26 inches wide. Per length \$1.95

GRASS BLEACH LINEN

SHEER HANDKERCHIEF LINEN, very fine, 26 inches wide, per yard 75c. Regular \$1.25. On sale Thursday, per yard \$1.00
EMBROIDERED LINEN, round thread, 26 in. wide, per yard \$2.00 and \$1.00. On sale Thursday, per yard \$1.00
These are worth 25 cents on the dollar MORE than the prices marked.

Extra Special Sale Value

2 Pairs For 25c

WOMEN'S AND CHILDREN'S hose: women's super-combed cotton hose with deep hem, black only; sizes 8 1/2 to 19. A well made, good looking stocking; today's value is 25c. Also children's 1-1 ribbed heavy cotton hose with double or single knee, for boys or girls; excellent for school wear; black only; sizes 8 1/2 to 19. Our big leader at, pair 45c. 2 Pairs 25c

Extra Special Sale Value

3 Pairs For \$1.00

WOMEN'S CASHMERE HOSE: made from fine soft wool; warm and cozy for winter and late fall wear; full fashioned; seamless; spliced heels; black only. This is our big sale. Extra special value. 3 Pairs \$1.00

Extra Special Sale Value

3 Pairs For 50c

WOMEN'S AND MISSES' Cashmere hose, full fashioned, seamless, with deep garter hem; black only. This is an extra quality hose to take the place of the heavier cashmere hose. Warm, soft and comfortable. It has been a great seller with us. Sizes 8 1/2 to 19. Regular price 27c. 3 Pairs 50c

Autumn Hosiery Sale

—Women's all wool Cashmere hose, full fashioned; seamless; deep garter hem; warm and cozy on the foot; sizes 8 1/2 to 19. Special value Autumn Hosiery Sale 49c

Autumn Hosiery Sale

—Women's WHITE Cashmere hose, full fashioned; seamless; deep garter hem; warm and cozy on the foot; sizes 8 1/2 to 19. Special value Autumn Hosiery Sale 59c

Autumn Hosiery Sale

—Women's fine lined cotton hose. This is a warm serviceable hose for late Fall or Winter wear; full fashioned; black only; sizes 8 1/2 to 19. Special value Autumn Hosiery Sale 25c

Autumn Hosiery Sale

—Women's fine silk host hose, with deep heel top. This looks like pure thread silk and gives excellent wear; black and white; sizes 8 1/2 to 19. Regular price \$1.00. Special value Autumn Hosiery Sale 3 Pairs \$1.00

Autumn Hosiery Sale

—Women's pure thread silk hose, with deep heel top. This looks like pure thread silk and gives excellent wear; black and white; sizes 8 1/2 to 19. Regular price \$1.00. Special value Autumn Hosiery Sale 98c

Autumn Hosiery Sale

—Women's fine lined cotton hose, with 1-1 ribbed deep garter top; warm, soft, fleecy hose for winter wear; full black; sizes 8 1/2 to 19. Regular value 50c. Special value Autumn Hosiery Sale 3 Pairs \$1.00

Autumn Hosiery Sale

—Girls' and Women's 2-1 ribbed Cashmere hose, made from fine soft wool; warm and cozy. Special value Autumn Hosiery Sale 50c
Size 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19. Special value Autumn Hosiery Sale 55c

Autumn Hosiery Sale

—Boys' heavy 2-1 ribbed cotton hose, with double knee and spliced heel and toe. These hose are splendid for Fall and Winter wear; black only. Regular price 25c. Special value Autumn Hosiery Sale 3 Pairs 50c

Autumn Hosiery Sale

—Children's and Misses' English Cashmere hose, with 1-1 ribbed garter top, spliced heels and toes; only 30 dozen in this lot; black only. Size 6, per pair 40c
Size 8 1/2 and 7, per pair 45c
Size 8, per pair 50c

Autumn Hosiery Sale

—Boys' 4-1 ribbed durable double diamond knee, warm heavy hose for winter wear; double heel and toe; black only. The balance of our last season's stock. The new prices on these are 40c and \$1.00 per pair. Our special value Autumn Hosiery Sale, size 6, pair 25c; size 8 1/2, pair 25c; size 9 1/2, pair 25c. 75c

HUDSONIA

NOON LUNCHEON.

Thursday, September 21st.

35c

RELISHES

Potato Salad, Fresh Relishes

35c

SCOTCH

Consumme Horseshoe, Rice Tomato

35c

FISH: ESTER: ROAST

Baked Halibut, Crock Sauce

35c

VEGETABLES

Veal Pot Pie with dumplings

35c

DESSERT

Individual Steamed Apple Pudding

35c

TEA

Chocolate Cream, Ice Cream

35c

MILK

Stylish Winter Coats \$25.00

These most stylish coats for women and misses are made up in a very desirable range of the newest Fall styles. The materials are the finest procurable Scotch Tweeds, and imported coatings, in plain colors of Black, Navy, Green and Nigger Brown. Sizes for women and misses. Extra special value \$25.00

Novelty Hudson Seal Coats for Women

Simply wonderful are the styles of these most stylish coats for women. We have now in stock the finest selection of Fur Coats that Edmonton has ever seen. Hudson Seal is the most favored of furs for coats for the coming Winter, especially those trimmed with Sable, Beaver and natural Lynx. Another feature is the lining used. They are the highest grade of figured poplin and fancy novelty silks. Prices from \$150 to \$268



FALL FOOTWEAR SALE

Three Days' Sale of Women's High-Grade American & Canadian FALL FOOTWEAR, THURSDAY, FRIDAY and SATURDAY

In spite of the fact that Shoes have been advanced in price from one dollar to one dollar and a half per pair over previous prices we are on Thursday, Friday and Saturday of this week going to offer the ladies of Edmonton ONE OF THE BIGGEST MONEY-SAVING OPPORTUNITIES that could possibly be obtained in High Grade Footwear. Shop in the morning if possible.

HUDSON'S BAY SERVICE

Each and every pair bought at this sale will be fitted with the same careful attention, by our expert sales people, as if you were purchasing at regular prices.

SEE THE WINDOW DISPLAYS

\$2.95

\$3.95

\$4.45

American & Canadian Makes

Regular Up To \$6.50

—VELVET SHOES in button or lace, in black, brown or blue;
—PATENT KID SHOES, button or lace, high or medium heels;
—FINE CALF SHOES, button or lace, medium or high heels;
ALL SIZES—FALL FOOTWEAR SALE \$2.95

Our Big Popular Price Line

Every New Fall Style

—PATENT BUTTON OR LACE, with high cut tops. Good-year welted soles;
—KID BUTTON OR LACE, with French or Cuban heels; high cut leather top;
—GUN METAL OR VELOUR CALF BOOTS, welted soles, French or Cuban solid leather heels; button or lace styles;
FALL FOOTWEAR SALE \$3.95

These Styles Are Made by Such

Well-Known American Makers as

Edwin C. Burt; Julian & Kokinger, and

Walk-Over

—PATENT BUTTON BOOTS, with kid or cloth tops;
—FINE CALF KID BOOTS, with plain toe or toe caps, leather tops; button or lace styles;
—CALF LACE WALKING BOOTS, medium heels and reaching tops;
FALL FOOTWEAR SALE \$4.45

Exclusive Trimmed Hats

We expected these hats for our opening. Unfortunately, owing to the abnormal conditions in New York, they were late in shipping. We can say with every degree of confidence that never have styles been so fascinating and wearable as these chic New York models. Values from \$10.00 to \$15.00

The Hudson's Bay Company

Phone 6141

For Information, Complaints, Adjustments—Local 24

Phone 6141

Hunters' Supplies—Guns and Ammunition—Lowest Prices

SPORTS OF ALL SORTS

"POP" GEERS, DEAN OF THE GRAND CIRCUIT, AGAIN INJURED IN RACE

Thrown to Track in First Heat of Hotel Hartman Pacing Stake and Removed to Hospital—First Choices Swept Cards in All Three Events at Day's Races.

POP GEERS IS AGAIN INJURED

COLUMBUS, Ohio, Sept. 20.—Pop Geers, dean of the Grand Circuit race drivers, is in Columbus hospital as a result of being thrown to the track in the first heat of the afternoon's Hotel Hartman pacing stake race. He was injured by being thrown from the track and his leg was badly hurt. He is now in the hospital and is expected to be out in a few days.

KID SKALER KEEPS WORKING FOR HIS BOUT WITH WELSH

Hopes To Be In Best of Shape For His Meeting With the Champion

COLUMBUS, Ohio, Sept. 20.—First choices swept a card of three events at this afternoon's Grand Circuit races, and Peter Stevens was successful in a trial to beat 2:02 1/4.

2:07 Trotting Trial, 3 in 5, \$1,200 (5 Harts)

Popper, b.m. by Carlisle (Durfee) 4 1 1
Shirley, b.m. by Carlisle (Durfee) 4 1 1
Time, 2:08 1/4; 2:08 1/4; 2:08 1/4
Trotting Trial, 3 in 5, \$1,200 (5 Harts)
Peter Stevens, b.m. by Peter the Great (W. Traylor) 1
The Alm, b.m. by Carlisle (Durfee) 1

High Class American Dentistry

—AT—

Cut-Rate Prices.

10-Year Guarantee.

The greatest scientific methods used.

Office Hours: 8 a.m. to 6 p.m. 7 p.m. to 9 p.m. Evenings.

Thousands of Pleased Patients.

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Dr. P. C. BRUNER

Dr. W. B. REEVE

Graduates from Chicago, Detroit, Philadelphia Colleges.

Phone 6225.

Edmonton, Office: Crystal Block, Jasper Avenue.

Calgary Office: Empire Bldg., Next to Alibi Theatre.

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FREDDY WELSH TO BOX IN SEATTLE

Seattle, Wash., Sept. 20.—Freddie Welsh, the lightweight champion, will show his square Seattle fans Friday night at the Arena in the main event of the Lamare's club smoker, arrived in Seattle last night from California. He will fight Harry Archer, son four rounds.

WELSH LEAVES ON TOUR EAST

Will Stop Off at Calgary to Meet Leading Middleweight at Sarce

VANCOUVER, Sept. 20.—Accompanied by his valet, the well-known Tacoma ring authority, Billy Weeks, Vancouver's middleweight champion of Canada, left for the east today on the Pacific Railway for this afternoon on an extensive tour.

Welsh will stop at Calgary to meet the leading middleweight at Sarce, where he hopes to do battle with one of the leading middleweights, but not the Sarcean military camp. Staps will make his first fight of the tour at Winnipeg. From there the party will proceed to Regina, Saskatoon, and then to Vancouver and Philadelphia.

Welsh's tour will be a big one, as he is a big draw. He is a big draw because of his record and because of his name. He is a big draw because of his record and because of his name.

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ALEXANDER IS AFTER RECORD

The Famous Philadelphia Twister Seeks Bonus—Needs But One Win To Get It

NEW YORK, Sept. 20.—Grover Cleveland Alexander is the outstanding light heavyweight champion of the world. He is a big draw because of his record and because of his name. He is a big draw because of his record and because of his name.

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PHILADELPHIA CREEPS CLOSER TO BROOKLYN IN NATIONAL; BOSTON MAKES PENNANT RURAL

In National League the Leaders Are Being Chased Hard By Runners-up, With Boston Lagging in Third Position—In Crucial Game in American Boston Takes Second Game From Detroit, Who Go Back to Third Position.

Philadelphia gained half a game on Brooklyn in the National League pennant race yesterday, by taking a double-header while the leaders were winning one game. Boston dropped a contest and fell three and a half games behind Brooklyn, while Philadelphia holds second place, a game and a half behind.

In the American League Boston scored yesterday what baseball history may call a decisive victory, or at least a decisive defeat so far as Detroit is concerned. The result put the champions two whole games ahead of Detroit, and Jennings' men dropped to third place.

The importance of the Boston victory is seen when it is realized that Chicago still has nine games to play.

National League	W.	L.	Pct.
Brooklyn	22	16	.577
Philadelphia	22	16	.577
Pittsburgh	22	16	.577
New York	22	16	.577
St. Louis	22	16	.577
Chicago	22	16	.577
Cincinnati	22	16	.577

American League	W.	L.	Pct.
Boston	22	16	.577
Chicago	22	16	.577
New York	22	16	.577
St. Louis	22	16	.577
Cleveland	22	16	.577
Philadelphia	22	16	.577

LEAGUE LEADERS WIN
PHILADELPHIA, Sept. 20.—The Phillies won the first game of the final series of the National League pennant yesterday by defeating Brooklyn, 4 to 3, in a game that was a real thriller.

DETROIT, Sept. 20.—Detroit's baseball pennant faded yesterday when the team was defeated by Boston, 4 to 3, in a game that was a real thriller.

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BIG JESS WILLARD READY TO DEFEND HEAVYWEIGHT TITLE

Tom Jones is Also Willing and Thinks Fred Fulton Should Get First Chance—Champion is Travelling With Circus Now in Seattle—Contract Due to Expire Nov. 1st.

SEATTLE, Sept. 20.—Jess Willard, the world heavyweight boxing champion, is in Seattle. He is here for the first time here. He is here for the first time here. He is here for the first time here.

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STYLED AND TAILORED BY EXPERTS. A dozen different models to choose from.

EXCLUSIVE AGENTS
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PRINCE RUPERT, B.C.

Importers and Distributors of Wines, Spirits and Beers.
SATISFACTION IN QUALITY—LOWEST MARKET PRICES.
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Price List Sent on Request and All Inquiries Promptly Answered To.
District Agents Wanted in All Populous Centers. Apply Direct to
P.O. BOX 1187, EDMONTON.

Grand Fall Fashion Review

Thursday, Friday and Saturday, We Present for Your Inspection a Magnificent Showing of All That's New, Beautiful and Authoritative for the New Season!

With the majority of Fashiondom largely at sea and decidedly exercised as to what is new for Fall, Johnstone Walkers once again come to the rescue with a presentation of new Fashions that is authoritative in the highest degree. And one re-affirms its unchallenged supremacy. We extend a cordial invitation to one and all to pay this Store a visit during this Grand Fall Fashion Review.

Our Window Displays, too, are worthy of your inspection, for they have never been more beautiful, enhanced as they are with new Backgrounds in Black and White Silk, Stripe Moire, French Grey and Gold, etc., and Autumn foliage. See them tonight!

The New Coats are Exceedingly Smart and Comfortable

THE NEW COAT FASHIONS possibly show a greater departure from past seasons' style ideas than any other fall fashions. The range of fabrics is quite broad, while the most fascinating features are the huge comfy collars and deep cuffs of self fabric, fur or natural fur. Others are shown with fur trimming around the bottom. They are exceedingly smart, fascinating and comfortable.



THE MATERIALS INCLUDE: WOOL, PURLIES, VELOUR, PILE FABRICS, CAMEL HAIR, BROADCLOTH, WOOL, CHECKS, SCOTCH MIXTURES AND NOVELTY WEAVES. **SHOWN IN:** BROWN, GREEN, GREY OR NAVY.

They are all practically three-quarter length, with extreme fullness at the hem, and flaring well from the shoulders in knee effect, which appear to be the most popular; though belts are used to some extent—the all-around, half-belt, or side effect.

THE SLEEVES are usually large, raglan or set-in, so that the garment can be slipped on very easily, and have wide flaring cuffs or gathered into a deep cuff. Many smart and new effects are shown in the collars. They consist of the cape, the deep wide sailor type and convertible, so that they can be worn high or open, according to choice, and in either case becoming; which are trimmed with fur banding, velvet facing or self, with large fancy button fastenings. Prices ranging from \$12.50 to \$22.00 and \$25.00 to \$30.00.

A Noteworthy Assemblage of Stylish New Dresses For Street, Afternoon & Evening Wear

It's probably the most charming assemblage of new styles to which this Store has ever invited inspection.



THE CREATIONS OF NOTED CANADIAN AND AMERICAN DESIGNERS, SO LUXURIOUSLY HIGH IN FABRIC AND SO THOROUGHLY UP TO THE LATEST MINUTE IN STYLE THAT WOMEN ARE SURE TO FALL DEEPLY IN LOVE WITH THEM.

Lovely New Suits, suitable for Afternoon or Street Wear, fashioned in expensive style, also in the soft silks, tulle, and silk crepes, wool crepes and poplins, in shades of blue, myrtle, brown, navy, grey, black, models developed in straight lines and simple, with belts of the same material, or in side of the same color; have wide gathered, or plain circular skirts, long sleeves of self or transparent chiffon over self, dainty flat, round collars, and trimmed in a variety of pretty ways with touches of silk, embroidery or plain colored silk or satin. Prices ranging from \$10.00 to \$30.00.

CHARMING EVENING DRESSES, in art, tulle or shadow lace that still show the beautiful effect of pattern. Skirts and shapes are bound with colored silk. The bodice cut low with short sleeves or sleeves, silk, and fitted, snugly, trimmed around the back and arms and belted at the waist line with soft silk girdles or sashes. Prices \$15.00 to \$25.00.

New Fall Suits Possessing All Latest Stylish Features

THE NEW FALL SUITS are wonderfully attractive. Some are copies of Parisian styles by New York designers, others are the productions of noted New York and Canadian designers. The models reveal a novelty of design, a charm of fabrics and trimmings that are delightful. Women are sure to like the youthful character, sprightly smartness and undeniable originality.

THE MATERIALS INCLUDE: VELOUR, BROADCLOTH, SERGES, GABARDINE, AND POPLINS, IN SHADES OF NAVY, MULBERRY, PLUM, HUNTERS GREEN, DARK BROWN AND BLACK.

The Coats are mostly all long, reaching to the knees, though shorter ones are also worn. Many are of uneven length, long at the sides and shorter at back and front, or vice versa, being fitted to the waist, with considerable flare below that point; others, however, are made on straight lines. The same material, or in side of the same color, are used for the trousers, which are fitted at the throat, but are arranged so as to be worn open or closed.

Sleeves show a slight fullness above or below the elbow, with gracefully cut, gathered cuffs. The smart models, belts are employed to some extent, and belt suggestions at the side, at the back, or at the front.

THE SKIRTS are all made on simple lines in flare effects, perfectly smart fitting, while some are gathered at waist line across the back.

THE COATS are trimmed with full collar and cuffs or bands of fur, while velvet is also shown, with military bands around the bottom, coat, sleeves and body. They are lined throughout with heavy satin. Prices ranging from \$20.00 to \$25.00, \$30.00 to \$35.00.



Our Showing of Fabrics includes the Latest Novelties for Dresses, Suits and Coats.

Our Dress Goods and Silks Dept. is aglow with all Gowns, Suits and Coats are now on display, and in colorings for the fashioning of new dresses afford an unusually good opportunity for inspection!

THE EXHIBIT INCLUDES ALL THE LATEST NOVELTIES AND FASHIONS ENDORSED BY DAME FASHION IN NEW YORK, LONDON AND PARIS, BEHINDS AN AMPLE SUPPLY OF THE "HARD-TO-GET" STAPLES SUCH AS SERGES AND PILE FABRICS.



Chiffon Silk Velvets at \$5.00 Per Yard

Beautiful rich fabrics with pure silk back and soft silk pile, especially suitable for elaborate street, smart afternoon and evening gowns; shown in black, purple, heliotrop, blue, sapphire brown, Jaffre blue and Russian green; 40 inches wide. Per yard \$5.00

Swiss Poplin and Faille Suitings \$1.50 and \$1.75 Yard
These fashionable suitings are shown in plain weaves and check effects, with rich silk finish, in rose, heliotrop, pink, chrysanthemum, green, blue, navy, sapphire, black, black and white, 12 inches wide. Per yard \$1.50 to \$1.75

Satin Charmeuse at \$2.50, \$2.75 and \$3.00 Yard
For dainty afternoon and evening gowns, Satin Charmeuse are still much in demand. In a class by themselves. They always hang attractively, shown in the heliotrop or shell finishes, in the most fall shades, 12 to 14 inches wide. Priced at \$2.50, \$2.75 and \$3.00
Also showing a beautiful black satin Charmeuse Poplin 12 inch wide \$1.50

Stylish New Suitings at \$1.50 to \$3.00

Despite war-time conditions we've never shown a more beautiful range of suitings. We have the famous Irish Allotie checks, the West of England tweed suitings in plain checks and in small, medium and large checks and overalls, although given possibly predominance, 40 to 48 inches wide. Priced from \$1.50 to \$3.00

New Coating Materials at \$2.50 to \$4.00 Yd.

Our showing of Coatings includes every new weave and color the new season has brought forth. Blanket Cloth, Chiffonettes, Curt Cloths, Cambric Hair Cloths, Tweeds and Balmainian Coatings in pure worst yarns, in plain shades and novelty effects, some with reversible sides, 2 inches wide. Priced \$2.50 to \$4.00 Yard

New Fall Styles in "Dorothy Dodd" Shoes are Distinctive, Refined and Dressy.

ALL that's new and distinctive in Footwear is revealed in the New Dorothy's now on display in our window, and in our big Footwear Department.

THE MAKERS OF DOROTHY DODD SHOES ARE WONDERFUL ORIGINATORS. THEY STUDY THE BEST STYLE PRODUCED ON THE CONTINENT, AND BLEND THEM INTO THE DOROTHY DODD CREATIONS THAT ARE ALWAYS RECEIVED WITH ENTHUSIASM BY WELL-DRESSED WOMEN EVERYWHERE.

THE NEW FALL STYLES CONVEY BUT TWO THOUGHTS:

GRACE AND BEAUTY.
They are shown in patent leather, dull kid and gunmetal, in all the newest shapes of toes and heights and styles of heels. They are in button and lace styles—although lace styles are the favorites. They are in blue, brown, champagne, grey, white and black; also in a dainty different combination shades, brown or in pleasing contrast. Priced from \$5.00 to \$12.00

THE NEW STYLES IN THE "EMPRESS" SHOE ARE ALSO VERY SMART AND DRESSY.

Although this is a Made-in-Canada shoe, they are decidedly American in style, and possess all the latest style features.

They are shown in a variety of button and lace styles in patent leather, gunmetal, dull kid and dull kid, with the newest shape toes and heels, with leather or cloth tops, and light or medium weight soles. Different widths and all sizes. Priced from \$5.25 to \$5.00



Luxurious New Furs

WHETHER it be a long luxurious Coat to envelop you from ears to ankles, or the most exquisite small fur for wearing with your new suit, the wise woman will not delay her choice, for there's much to be gained by buying furs now. There's often a difference in two pieces of fur, although the price may be the same, and naturally those who buy early choose the best.



The New Fur Sets

Are made up in lovely styles of Hudson, Seal and Pitch, Black or Red Fox, Blue or Natural Wolf, Persian Lamb, Seal, Lynx, Russian, Alaska, Thoms, Fox, Marten or Rat. Many of the new pieces are small, the cloaker, the round collar effect, also the large shawl, the cape which are very smart and the muff. In the medium sized round effect is the most popular and gives the most effect, through the narrow straps the pouch, the half round and pillow styles are good.



A Charming Array of All the Latest Styles and Novelties in Fancy Blouses

SO dainty charmingly pretty and exquisite are the new blouses that words simply fail to express or convey the slightest conception of what you may expect to find when you visit this Section. The showing includes the creations of foremost Canadian designers and copies of New York novelties and direct importations from New York, which have seemingly drawn inspiration from noted Parisian designers. They are developed in:



GEORGETTE CREPPES, CREPE DE CHINE, SHADOW LACE AND PEARL DE CHINE.

With pink, maize, flesh, rose and sea green shades predominating, although the vogue of black and white is also represented. The outstanding style features are novelty capes, boleros, jabot-front blouses, and white sleeves are long and invariably finished with a rill of self or lace. The introduction of head trimming is also new and very effective. Dainty chemisettes and shadow laces are also much in evidence. Prices range from \$12.25 to \$15.00.

A VERY CHARMING MODEL is of Georgette Crepe, with deep square collar and fancy jabot, edged, trimmed around collar in jacket, with sailor shadow and fastening down front with silk crocheted velvet buttons. Price \$15.00

Dainty New Styles in Women's Neckwear

EVERY new style and novelty the new season has introduced is included in our large and varied showing.

GEORGETTE CREPE COLLARS NEW OUTER STYLES in long and small flat round effects, edged with fancy with satin and lace, in white, black and flesh tints. Prices, \$12.25, \$13.25, \$14.25, \$15.25, \$16.25, \$17.25, \$18.25, \$19.25, \$20.25, \$21.25, \$22.25, \$23.25, \$24.25, \$25.25, \$26.25, \$27.25, \$28.25, \$29.25, \$30.25, \$31.25, \$32.25, \$33.25, \$34.25, \$35.25, \$36.25, \$37.25, \$38.25, \$39.25, \$40.25, \$41.25, \$42.25, \$43.25, \$44.25, \$45.25, \$46.25, \$47.25, \$48.25, \$49.25, \$50.25, \$51.25, \$52.25, \$53.25, \$54.25, \$55.25, \$56.25, \$57.25, \$58.25, \$59.25, \$60.25, \$61.25, \$62.25, \$63.25, \$64.25, \$65.25, \$66.25, \$67.25, \$68.25, \$69.25, \$70.25, \$71.25, \$72.25, \$73.25, \$74.25, \$75.25, \$76.25, \$77.25, \$78.25, \$79.25, \$80.25, \$81.25, \$82.25, \$83.25, \$84.25, \$85.25, \$86.25, \$87.25, \$88.25, \$89.25, \$90.25, \$91.25, \$92.25, \$93.25, \$94.25, \$95.25, \$96.25, \$97.25, \$98.25, \$99.25, \$100.25.

Men Who Appreciate Fine Footwear Should See Our New Fall Styles

FULLEST investigation in our Men's Footwear Section will reveal that every selection of style and leather is afforded in these fine new Autumn stocks.

The Many Distinctive Styles Show will appeal to smart dressers who not only demand correct toes, heels, leathers, etc., but service and fit. For these shoes are the production of Canada's foremost shoemakers, and reflect craftsmanship approaching a fine art.

We also wish to impress Men with the fact that our present prices are from \$10.00 to \$20.00 per pair Less, due to foresight on the part of our footwear buyer.

WE ARE SHOWING A SPECTACULAR RANGE OF THE CELEBRATED HART'S SHOES, J. & T. BELL, AND OTHER WELL-KNOWN MARKS, IN LACE AND BUTTON STYLES, ON ALL THE NEW LATEST WITH TIES TO PLEASE EVERY MAN'S IDEA, AND FIT EVERY FOOT.

They are in gunmetal, vici kid, patent leather, box calf and Dongola, with light, medium and heavy weight soles, with canvas or leather linings. Different widths and all sizes 2 to 11. Prices \$8.50 and \$7.50

Doctor Bell's Cushion Insole Shoes, the shoe that provides a mattress for the foot. Shows a vici kid or calf, with plain toe or toe cap, in five different shapes and four widths. All sizes 2 to 12. Priced \$8.50 and \$7.50



